

4 Vision

4.0.1 The Local Plan's Vision supports the following priorities, which are set out in the District Council's Corporate Strategy:

- Provide high quality services at the lowest possible cost to Council Taxpayers
- Protect and enhance the local environment whilst supporting economic growth
- Champion issues which are important to local people

Vision

By delivering clear objectives, by 2031, the Local Plan will have:

- contributed to enabling a strong, competitive and innovative local economy;
- supported the delivery of a range of housing that helps to meet the requirements of all sections of the community;
- further capitalised on the District's key strengths, notably its high quality historic and natural environment; and
- helped to create more healthy, sustainable, mixed communities.

Cirencester will continue to be the main focus for additional housing and employment growth, while its function as the dominant business location, service and cultural centre for much of the District will have been enhanced.

Beyond Cirencester, much of the planned, positive change will have occurred in the most sustainable towns and larger villages so that the provision of the majority of services and facilities is met from within those settlements, serving the surrounding rural areas.

The development needs of communities, businesses, and visitors will have been enabled taking particular account of:

- climate change and flood risk;
- the area's internationally recognised natural, built and historic environment; and
- the provision of adequate supporting infrastructure.